I	Case 3:23-cv-06429-CRB Document	1 File	ed 12/14/23 Page 1 of 52
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7	UNITED STATES		
8	NORTHERN DISTRICT OF CALIFORNIA SAN FRANCISCO DIVISION		
9			
10	Deserver Monton on individual	) Cas	se No. 3:23-cv-06429
11	Bronwyn Mouton, an individual,	1	MPLAINT FOR DAMAGES AND MAND FOR JURY TRIAL
12	Plaintiff,	)	
13	, and the second s	$\frac{1}{2}$ 1.	GENERAL NEGLIGENCE
14	V.	) 2.	NEGLIGENT HIRING, RETENTION, AND
15	UBER TECHNOLOGIES, INC., a Delaware Corporation; RASIER, LLC, a	) ) <b>3.</b>	SUPERVISION
15	Delaware Limited Liability Company; and DOES 1 through 50, Inclusive,		COMMON CARRIER NEGLIGENCE
			NEGLIGENT FAILURE TO
17	Defendants.	) ) ) 5.	WARN INTENTIONAL
18		) 5.	MISREPRESENTATION
19 20		) <b>6.</b>	NEGLIGENT MISREPRESENTATION
20		) ) 7.	NEGLIGENT INFLICTION OF
21		)	EMOTIONAL DISTRESS
22		) 8.	BREACH OF CONTRACT
23		) <b>9.</b>	STRICT PRODUCT LIABILITY – DESIGN
24 25		) 10.	STRICT PRODUCT LIABILITY – FAILURE TO WARN
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## PLAINTIFF'S ORIGINAL COMPLAINT AND JURY DEMAND

Plaintiff, Bronwyn Mouton, by her undersigned counsel, makes the following Complaint against Defendants Uber Technologies, Inc., A Delaware Corporation, and Raiser, LLC ("Raiser"), (collectively, "Uber" or "Defendants"), alleging as follows:

## NATURE OF ACTION

1. Plaintiff was assaulted, battered, harassed, and/or otherwise attacked by an Uber driver with whom she had been paired through the Uber App. As a common carrier, Uber is vicariously liable for the injuries its driver inflicted on its passenger. In addition, through its officers, directors, and managing agents, Uber contributed to the attack on plaintiff by abandoning its utmost duty of heightened care toward its passengers, and instead adopting a culture that prized growth above all else, celebrated toxic masculinity, and exploited and endangered women and girls in conscious disregard for their rights and safety.

Uber is a transportation company headquartered in San Francisco, California that,
 beginning in 2009, pioneered an app-based transportation system that has been implemented
 around the world, including across the entire United States and in this State.

18 3. As early as 2014 Uber became aware that Uber drivers were physically and/or 19 sexually assaulting and raping female passengers. In the nine years since, sexual predators driving 20 for Uber have continued to sexually assault, harass, kidnap, physically assault, rape, and/or other 21 attack Uber's passengers. Complaints to Uber by female passengers who had been attacked by 22 Uber drivers, combined with subsequent criminal investigations by law enforcement, clearly 23 24 establish that Uber has been fully aware of these continuing attacks by sexual predators driving 25 for Uber. Uber's response to these ongoing sexual assaults by Uber drivers has been slow and 26 inadequate and has put the lives and well-being of its customers at grave risk.

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1	4. While Uber has, in recent years, publicly acknowledged this sexual-assault		
2	crisis-including through the publication of Uber's U.S. Safety Report, in December 2019-		
3	Uber has failed to implement basic safety measures necessary to prevent these serious physical		
4	and/or sexual assaults, which continue to occur to this day.		
5 6	5. As more fully set forth below, Plaintiff was assaulted, battered, harassed, and		
0 7	attacked by the Uber driver she was led to believe would give her a safe ride to her destination.		
8	6. The Uber ride at issue was ordered by or for Plaintiff through the ride-sharing		
9	software application owned and controlled by Uber ("the Uber App").		
10	7. At all relevant times Defendants Uber and Rasier (collectively "Uber") operated		
11	and controlled the Uber App.		
12	8. The Uber driver, while in the course and scope of his employment for Uber and		
13	while otherwise working on behalf of Uber, assaulted, battered, harassed, and/or attacked Plaintiff		
14	as set forth below.		
15 16			
10	9. Plaintiff brings this civil action against Uber to recover damages for the injuries		
17	she suffered as a result of being assaulted, battered, harassed, and/or attacked by the Uber driver		
19	during an Uber ride.		
20	10. Uber is a common carrier under this State's laws.		
21	PARTIES		
22	11. Plaintiff is over the age of 18 and is a resident and citizen of Texas. The assault		
23	described below took place in the state of Texas. At the time of the assault, the Plaintiff was a		
24	resident and citizen of California.		
25	12. Defendant Uber Technologies, Inc. is a Delaware corporation with its corporate		
26	headquarters, principal office, and principal place of business at 1515 3rd Street, San Francisco,		
27	San Francisco County, California, 94158.		
28			
	CASE NO. 3:23-cv-06429 PLAINTIFF'S ORIGINAL COMPLAINT AND JURY DEMAND		

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# PLAINTIFF'S ORIGINAL COMPLAINT AND JURY DEMAND

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13. Defendant Rasier, LLC is a Delaware limited liability company. On information and belief, Rasier is a wholly owned subsidiary of Uber Technologies, Inc. Rasier maintains its corporate headquarters, principal office, and principal place of business at 1515 3rd St., San Francisco, California, 94158.

14. Unless otherwise specified, this Complaint refers to Defendants Uber Technologies, Inc. and Rasier, LLC collectively as "Uber."

15. The true names and capacities, whether individual, plural, corporate, partnership, 8 9 associate, or otherwise, of Does 1 through 50, inclusive, are unknown to Plaintiff who therefore 10 sue said Defendants by such fictitious names. The full extent of the facts linking such fictitiously 11 sued Defendants is unknown to Plaintiff. Plaintiff is informed and believe, and thereon allege, 12 that each of the Defendants designated herein as a Doe was, and is, negligent, or in some other 13 actionable manner, responsible for the events and happenings hereinafter referred to, and thereby 14 negligently, or in some other actionable manner, legally caused the hereinafter described injuries 15 16 and damages to Plaintiff. Plaintiff will hereafter seek leave of the Court to amend this Complaint 17 to show the Defendants' true names and capacities after the same have been ascertained.

16. Plaintiff is informed and believes, and on that basis alleges, that at all relevant times, each Defendant was the agent, servant, licensee, employee, assistant, consultant, or alter ego, of each other Defendant, and was at all relevant times acting within the course and scope of said relationship when Plaintiff was injured.

17. Plaintiff is informed and believes that each Defendant, when acting as a principal,
 was negligent in the selection, hiring, supervision, or retention of each other Defendant as an
 agent, servant, employee, assistant, or consultant.

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18. Plaintiff is further informed and believes, that at all relevant times, each
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### PLAINTIFF'S ORIGINAL COMPLAINT AND JURY DEMAND

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Defendant, had advance knowledge of the wrongful conduct, psychological profile, and behavior propensity of said agents, servants, licensees, employees, assistants, consultants, and alter egos, and allowed said wrongful conduct to occur and continue to occur, thus ratifying said wrongful conduct, and, after becoming aware of their wrongful conduct, each Defendant by and through its officers, directors, supervisors, and managing agents, and each individual Defendant, authorized and ratified the wrongful conduct that injured Plaintiff.

- 8 19. Defendants are liable for the acts of each other through principles of *respondeat* 9 *superior*, agency, ostensible agency, partnership, alter-ego, and other forms of vicarious liability.
- 10 20. The Uber driver who perpetrated the assault described herein ("Uber driver") was
  11 an agent, servant, and employee of Uber.
- This Complaint refers to Defendant Uber Technologies, Inc., Defendant Rasier,
   LLC, and Does 1 through 50, inclusive, as Defendants.
  - JURISDICTION AND VENUE

The Court has jurisdiction under 28 U.S.C. § 1332(a)(1) because the amount in
 controversy exceeds \$75,000, exclusive of interest and costs, and is between citizens of different
 states.

23. Venue is proper in this Court under 28 U.S.C. § 1391(b)(2) because a substantial 20 part of the events or omissions giving rise to the claim occurred in this judicial district.

## **DIVISIONAL ASSIGNMENT**

23 24. Division is proper in this Court under Local Rules 3-2(c) and 3-5(b) because a
24 substantial part of the events or omissions giving rise to the claim occurred in this judicial
25 division.
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## **RELEVANT FACTUAL BACKGROUND**

### Uber's Sexual-Assault Problem Started At The Top

25. Uber is a transportation company. In 2010, one of its founders, Travis Kalanick, became its second chief executive officer and—at one time—its largest shareholder. Uber drivers and Uber split the fare Uber charges riders for the riders' trips.

In 2014, Uber started charging Uber passengers an extra \$1 fee for each trip. Uber 26. 7 called this a "Safe Rides Fee." When Uber announced the "Safe Rides Fee," it told the public that 8 9 the "[f]ee supports our continued efforts to ensure the safest possible platform for Uber riders and 10 drivers, including an industry-leading background check process, regular motor vehicle checks, 11 driver safety education, development of safety features in the app, and insurance."<sup>1</sup>

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The "Safe Rides Fee" was not split with drivers.<sup>2</sup> It was pure revenue for Uber. 27.

Uber collected its "Safe Rides Fee" on hundreds of millions of rides and made 28. 14 hundreds of millions in revenue from the fee.<sup>3</sup> But it never earmarked the money for improving 15 safety or spent it on safety.<sup>4</sup> Instead, it pocketed the money it told the world it was going to directly 16 17 towards enhancing safety. As a former Uber employee said "[w]e boosted our margins saying our 18 rides were safer."5 It "was obscene."6

19 29. Rider safety was never Uber's concern. Growth was. To increase growth, which 20 required not only new riders but new drivers, Travis Kalanick and the executives at Uber made it

23 <sup>1</sup> Uber, What is the Safe Rides Fee, (available at 24 https://web.archive.org/web/20148420053019/http://support.uber.com/hc/en-

us/articles/201950566) (last accessed Mar. 31, 2023). 25

<sup>2</sup> Mike Isaac, SUPER PUMPED: THE BATTLE FOR UBER (2019) at 136 ("The drivers, of course, got no share of the extra buck."). 26

 $^{3}$  Id.

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27  $^{4}$  Id.

- <sup>5</sup> *Id*. 28
  - <sup>6</sup> *Id*.

as easy as possible for Uber drivers to sign up. They used a background-check system designed to get drivers approved as quickly and conveniently as possible.<sup>7</sup>

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30. Uber hired Hirease, Inc. to do its background checks.<sup>8</sup> Hirease brags that it can vet drivers within 36 hours.<sup>9</sup> To have such a short turnaround, Uber eschewed industry standards used by other taxi companies and livery services. For example, it abandoned fingerprinting—which takes weeks—and running applicant drivers against private databases, such as FBI records.<sup>10</sup> These shortcuts led to growth for Uber. But they put people, including Plaintiff, in danger. Indeed, Uber was so fixated on growth that it began mailing cell phones to applicant drivers, so they could begin driving, before Uber's cursory and ineffective background check was even complete.<sup>11</sup>

31. Travis Kalanick made the decision that Uber was not going to fingerprint its drivers and that it was not going to scrub applicant drivers against FBI records. Rather, the decision was made to use a fast and shallow background check process.

32. Travis Kalanick also made the decision not to interview drivers or train drivers to
ensure Uber's drivers understood their responsibilities and what was appropriate and
inappropriate when interacting with passengers. Mr. Kalanick decided not to implement policies
to protect passengers from sexual assault—policies such a zero-tolerance policy with respect to
fraternizing or making sexual advances towards passengers, and most certainly with respect to
engaging in sexual activity with or sexual touching of passengers.

- <sup>24</sup> 7 *Id.* at 115 ("Uber made it as easy as possible for drivers to sign up.").
- <sup>8</sup> Mike Isaac, *Uber's System for Screening Drivers Draws Scrutiny*, NEW YORK TIMES (Dec. 9, 2014) (available at <u>https://www.nytimes.com/2014/12/10/technology/ubers-system-for-screening-drivers-comes-under-scrutiny.html?searchResultPosition=1</u>) (last accessed Mar. 31, 2023).
   <sup>9</sup> Id.

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- $28 \qquad \begin{array}{c} 10 \ Id. \\ 11 \ Iacco \ Si \end{array}$ 
  - <sup>11</sup> Isaac, SUPER PUMPED, at 218.

33. Mr. Kalanick had actual knowledge that these decisions would put passengers in greater danger. As such, he acted with conscious disregard for the rights and safety of female passengers, including Plaintiff.

34. Travis Kalanick intentionally performed the act of hiring drivers without fingerprinting them, without running them through the FBI databases, and using fast and shallow background checks. When he took these actions, he knew or should have known that it was highly probable that harm would result. This quick-and-dirty approach represented a deliberate choice to gamble with passenger safety.

When Uber's current Chief Executive Officer, Dara Khosrowshahi, assumed that
role in August 2017, he continued the policy of hiring drivers without biometric fingerprinting to
be run through the FBI database. This was a very intentional and deliberate decision, evidenced
by Uber's active lobbying and resistance against municipalities or regulatory bodies
implementing any kind of biometric fingerprinting requirement for drivers.<sup>12</sup>

36. Uber's greed and complete disregard for rider safety or the rule of law is
breathtaking. Uber's policy is that it will not report any criminal activity it learns of to lawenforcement authorities.<sup>13</sup> That includes allegations of sexual assault.<sup>14</sup> Thus, Uber's policy is
that if it learns from an Uber rider, such as Plaintiff, that she was sexually assaulted, Uber will

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accessed Mar. 31, 2023); Meir Rinde, *Philly parking czar wants to know who's driving your Uber, says Pa. audit doesn't go far enough*, WHYY PBS (Apr. 4, 2019) (available at
 <u>https://whyy.org/articles/philly-parking-czar-wants-to-know-whos-driving-your-uber-says-pa-</u>

<sup>20</sup> 

 <sup>&</sup>lt;sup>12</sup> Ellen Huet, *Uber Publicly Resists Fingerprinting But Is Quietly Testing It On Some Drivers*, FORBES (Oct. 14, 2015) (available at <u>https://www.forbes.com/sites/ellenhuet/2015/10/14/uber-publicly-resists-fingerprinting-its-drivers-but-is-quietly-testing-it-live-scan/?sh=2bed4ac4c086)
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 <sup>(</sup>last accessed Mar. 31, 2023). Curt Devine, et al., *Thousands of criminals were cleared to be Uber drivers. Here's how rideshare companies fought stronger checks*, CNN (June 1, 2018)
 (available at https://www.cnn.com/2018/06/01/us/felons-driving-for-uber-invs/index.html) (last

<sup>26</sup> audit-doesnt-go-far-enough/) (last accessed Mar. 31, 2023).

 <sup>&</sup>lt;sup>20</sup> <sup>13</sup> Greg Bensinger, Uber Says Safety is its First Priority. Employees Aren't so Sure,
 WASHINGTON POST (Oct. 1, 2019) (available at

https://www.washingtonpost.com/podcasts/post-reports/uber-says-safety-is-its-first-priorityemployees-arent-so-sure/) (last accessed Mar. 31, 2023).

 $<sup>^{14}</sup>$  Id.

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not report this sexual assault to law enforcement.<sup>15</sup> Uber is proud of this policy and feels "very strongly" that it is not Uber's job to go to the to the police on behalf of customers when an Uber driver rapes an Uber passenger.<sup>16</sup>

37. Current CEO Mr. Khosrowshahi has supported this non-reporting policy. When he took the action of intentionally embracing this policy, he knew or should have known that it was highly probable that harm would result. After all, drivers will feel less constrained to commit sexual assault if they know it is less likely that law enforcement will be informed.

9 38. Uber's greed, parochial focus on growth, and misogyny has had tragic
10 consequences. In December 2014, a 26-year-old finance worker hailed an Uber to take her home
11 from a work dinner near New Delhi, India.<sup>17</sup> When she fell asleep in the car, her Uber driver
12 moved to the backseat and raped her.<sup>18</sup> The driver had been detained previously for rape.<sup>19</sup> The
13 rape caused an international imbroglio and New Delhi temporarily banned Uber.<sup>20</sup> Uber dealt
15 with the situation by attacking the victim.

Beric Alexander was president of Uber in the Asia–Pacific region; he was Uber's
 "number three" and Kalanick's fixer.<sup>21</sup> He secured, possibly illegally, the New Delhi rape victim's
 medical records through a law firm.<sup>22</sup> The records contained the medical examination that doctors

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- 21  $\overline{^{15}}$  Id.
  - $^{16}$  Id.

- <sup>18</sup> Isaac, SUPER PUMPED, at 149.
- <sup>19</sup> Barry and Raj, Uber Banned in India's Capital After Rape Accusation.
   <sup>20</sup> Id.
- <sup>26</sup> <sup>21</sup> Isaac, SUPER PUMPED, at 260.

 <sup>&</sup>lt;sup>17</sup> Ellen Barry and Suhasini Raj, *Uber Banned in India's Capital After Rape Accusation*, NEW
 YORK TIMES (Dec. 8, 2014) (available at <u>https://www.nytimes.com/2014/12/09/world/asia/new-delhi-bans-uber-after-driver-is-accused-of-rape.html?\_r=0&module=inline</u>) (last accessed Mar.
 31, 2023); Isaac, SUPER PUMPED, at 149.

 <sup>&</sup>lt;sup>22</sup> Kara Swisher and Johana Bhuiyan, *A Top Uber Executive, Who Obtained the Medical Records of a Customer Who was a Rape Victim, Has Been Fired*, VOX (June 7, 2017)
 (available at <u>https://www.vox.com/2017/6/7/15754316/uber-executive-india-assault-rape-medical-records</u>) (last accessed Mar. 31, 2023).

performed within hours of her rape.<sup>23</sup> Alexander shared these records with Mr. Kalanick and Uber's number two at the time, Emil Michael.<sup>24</sup> Many other Uber executives either saw the records or learned of them.<sup>25</sup> Mr. Kalanick latched on to the fact that the victim's hymen was still intact.<sup>26</sup> (This despite two people pointing out to him that the victim could have been anally raped.<sup>27</sup>) He began cultivating and sharing a bizarre conspiracy that the woman was not raped; the whole incident was a plot against Uber by Olga, Uber's major ride-sharing competitor in India.<sup>28</sup> No matter that the Uber driver had a history of sexual assault and had confessed the assault to police.<sup>29</sup>

10 40. Mr. Kalanick and Uber's leadership and board were the fountainhead of Uber's 11 culture of reckless growth, misogyny, and lawlessness.<sup>30</sup> When Uber customers accused Uber 12 drivers of sexual assault—something that happened with increasing frequency as Uber grew, 13 given its lax supervision and shoddy background checks—Mr. Kalanick would pace around Uber 14 headquarters, not wondering about how to improve rider safety but repeating the bromide, legally 15 correct but a bromide nonetheless, "innocent until proven guilty."<sup>31</sup> When law enforcement 16 17 decided not to bring criminal charges against an Uber driver accused of sexual assault because it 18 felt it did not have enough evidence for a criminal conviction, "a round of cheers would ring out 19 across the fifth floor of Uber HQ."<sup>32</sup> 20

21  $\overline{)}^{23}$  Isaac, SUPER PUMPED, at 261.

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- 26 Isaac, SUPER PUMPED, at 261.
  - $^{4}$   $^{27}$  *Id.* at 262.

- 26 <sup>29</sup> Barry and Raj, *Uber Banned in India's Capital After Rape Accusation*.
- <sup>30</sup> Isaac, SUPER PUMPED, at 194 ("The tone of Uber's culture was being set from the top . . . The result was a workforce that largely reflected Kalanick.").
   <sup>31</sup> Id. at 167.

<sup>&</sup>lt;sup>24</sup> Swisher and Bhulyan, A Top Uber Executive, Who Obtained the Medical Records of a Customer Who was a Rape Victim, Has Been Fired.

<sup>25 &</sup>lt;sup>28</sup> *Id.* at 261; Swisher and Bhulyan, *A Top Uber Executive, Who Obtained the Medical Records of a Customer Who was a Rape Victim, Has Been Fired.* 

 $<sup>^{32}</sup>$  *Id*.

41. At a cocktail and dinner party with journalists in New York City, Mr. Michael attacked journalists who criticized Uber.<sup>33</sup> He was particularly angry with Sarah Lacy who had, in a recent story, accused Uber of "sexism and misogyny" and had said she was going to delete her Uber App because she feared for her safety because of Uber's drivers.<sup>34</sup> Mr. Michael said that if any woman deleted her Uber App because of Ms. Lacy's story and was sexually assaulted, Ms. Lacy "should be held personally responsible."<sup>35</sup>

42. The actions of Uber's executives and board members demonstrate Uber's 8 9 contempt for women and myopic focus on profits. Uber only cares about growth. This culture 10 permeates the entire company and endangers Uber's female riders. Sarah Fowler wrote an 11 explosive blog post, describing how pervasive this culture was at Uber.<sup>36</sup> Ms. Fowler was hired 12 by Uber as a site-reliability engineer in 2016.<sup>37</sup> On her first day on the job, post-training, her 13 manager sent her a message over the Uber chat system.<sup>38</sup> He said that he "was in an open 14 relationship . . . and his girlfriend was having an easy time finding new partners but he wasn't. 15 He was trying to stay out of trouble at work, he said, but he couldn't help getting in trouble, 16 17 because he was looking for women to have sex with."<sup>39</sup> Ms. Fowler felt it "was clear that he was 18 trying to get [her] to have sex with him, and it was so clearly out of line that [she] immediately 19 took screenshots of [the] chat messages and reported him to" Human Resources.<sup>40</sup> Uber Human 20 Resources and "upper management" told her that "even though this was clearly sexual harassment 21 <sup>33</sup> Ben Smith, Uber Executive Suggest Digging Up Dirt On Journalists, BUZZFEED (Nov. 17, 22

- 2014) (available at <u>https://www.buzzfeednews.com/article/bensmith/uber-executive-suggests-digging-up-dirt-on-journalists</u>) (last accessed Mar. 31, 2023).
   <sup>34</sup> Id.
- $^{24}$   $^{35}$  *Id*; Isaac, SUPER PUMPED, at 129.
- <sup>36</sup> Susan Fowler, *Reflecting on One Very, Very Strange Year at Uber*, SUSAN J. FOWLER, (Feb. 19, 2017) (available at <u>https://www.susanjfowler.com/blog/2017/2/19/reflecting-on-one-very-strange-year-at-uber</u>) (last accessed Mar. 31, 2023).
- <sup>37</sup> Id.

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- <sup>38</sup> *Id*.
- $\frac{39}{10}$  *Id.* 
  - <sup>40</sup> *Id*.

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1 and he was propositioning [her], it was this man's first offense, and that they wouldn't feel 2 comfortable giving him anything other than a warning and a stern talking-to."41 Upper 3 management told her that her manager "was a high performer," so "they wouldn't feel 4 comfortable punishing him for what was probably just an innocent mistake on his part."<sup>42</sup> Upper 5 management told Ms. Fowler that she had two choices, join a new Uber team, or stay on her team, 6 under the manager who propositioned her, but she "would have to understand that [the manager] 7 would most likely give [her] a poor performance review when review time came around, and 8 9 there was nothing [Human Resources] could do about that."<sup>43</sup> She was told that by Human 10 Resources that if she chose to stick with the team she was on, that a poor review by her then 11 manger wouldn't be retaliation because she had "been given an option."<sup>44</sup> Because working under 12 a harassing manager was untenable to Ms. Fowler, she chose to switch teams.<sup>45</sup> She eventually 13 learned, by talking to other women employees at Uber, that many of them had similar sexual-14 harassment stories and that the manager who sexually harassed her had sexually harassed others 15 before he sexually harassed her.<sup>46</sup> That is, she learned that Human Resources and upper 16 17 management had been mendacious with her. "Within a few months, [the harasser] was reported 18 once again for inappropriate behavior, and those who reported him were told it was still his 'first 19 offense.' The situation was escalated as far up the chain as it could be escalated, and still nothing 20 was done" by Uber.<sup>47</sup>

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43. With the bad press Uber was getting because of the sexual assaults, Mr. Michael's comments, and the Sarah Fowler affair, Uber realized it needed to appear that it was making

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- $\begin{array}{c|c} 25 & 42 \ Id. \\ 26 & 43 \ Id. \end{array}$
- <sup>44</sup> Id.

 $\overline{^{41}}$  Id.

- 27  $4^5$  *Id.*
- $28 \qquad \begin{array}{c} 4^{6} Id. \\ 4^{7} Id. \end{array}$

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changes and trying to eradicate its toxic-male culture, so it held a company-wide meeting to announce changes. At the meeting, Uber announced that it was going to increase its diversity and sensitivity by adding a female board member. Board member David Bonderman chimed in that the addition of a woman to the board meant "it's much likelier [there will] be more talking on the board."<sup>48</sup>

44. Uber's "culture was poisoned from the very top."<sup>49</sup> Indeed, John William Gurley
was a longtime board member of Uber and a close confidant of Mr. Kalanick. He sat on his hands
and watched silently as Uber put in place a culture and policies that have hurt many innocent
women, including Plaintiff.

45. In an attempt to buff its tarnished reputation, Uber also hired former Attorney
 General Eric Holder and his law firm, Covington & Burling LLP, to investigate Uber's culture
 and work-place environment.<sup>50</sup>

46. During his investigation, as detailed in the publicly released "Holder Report,"
 Attorney General Holder uncovered "a winding, repetitive list of infractions that had occurred
 across hundreds of global offices, including sexual assault and physical violence."<sup>51</sup>

47. As Uber's sexual-assault and harassment problems publicly ballooned, it made
pale and perfunctory attempts to act as though it is trying to confront them. In May 2018, Uber
acknowledged the "deeply rooted problem" of sexual assault and proclaimed it was committed to

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<sup>&</sup>lt;sup>48</sup> Mike Isaac and Susan Chira, *David Bonderman Resigns From Uber Board After Sexist Remark*, NEW YORK TIMES (June 13, 2017) (available at

<sup>24 &</sup>lt;u>https://www.nytimes.com/2017/06/13/technology/uber-sexual-harassment-huffington-bonderman.html?hp=&action=click&pgtype=Homepage&clickSource=story-</u>

<sup>25 &</sup>lt;u>heading&module=inline&region=top-news&WT.nav=top-news</u>) (last accessed Mar. 31, 2023); Isaac, SUPER PUMPED.

<sup>&</sup>lt;sup>26</sup><sup>49</sup> Isaac, SUPER PUMPED, at 280.

 <sup>&</sup>lt;sup>50</sup> Covington & Burling, LLP, *Covington Recommendations* (available at <a href="https://www.documentcloud.org/documents/3863793-Uber-Covington-Recommendations.html">https://www.documentcloud.org/documents/3863793-Uber-Covington-Recommendations.html</a>) (last accessed Mar. 31, 2023)

<sup>&</sup>lt;sup>51</sup> Isaac, SUPER PUMPED, at 271.

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solving the problem, stating that "we're making some important changes today."<sup>52</sup> Included in 1 2 these "important changes" was Uber's promise to publish a "safety transparency report that will 3 include data on sexual assaults . . . that occur on the Uber platform."<sup>53</sup> Uber explained its 4 commitment to publishing such data because "transparency fosters accountability." Uber further 5 explained that "sexual predators often look for a dark corner" and announced to the world that 6 "we [Uber] need to turn the lights on." 7 48. Despite these promises, Uber persisted in darkness and did not release any data on 8 9 sexual assaults for another year and a half. 10 49. When Uber finally released a report in December 2019, it was forced to 11 acknowledge that there were 5,981 sexual assaults in the United States during Uber trips recorded 12 in 2017 and 2018.54 13 50. Uber did not release a second safety report for more than two years. 14 51. On December 2, 2021, the California Public Utilities Commission approved a 15 16 settlement agreement with Uber on reporting of data on sexual harassment and assault in which 17 Uber agreed to pay \$9 million and provide information on sexual assault and harassment to the 18 CPUC on a going-forward basis.<sup>55</sup> 19 52. It was another six months after Uber agreed to provide these data to the CPUC 20 before Uber publicly released another safety report per its commitment in May 2018. In July 21 22 <sup>52</sup> Troy West, *Turning the Lights On*, Uber Newsroom (May 15, 2018) (available at https://www.uber.com/newsroom/turning-the-lights-on/) (last accessed Mar. 31, 2023). 23 <sup>53</sup> *Id*. 24 <sup>54</sup> Uber, US Safety Report 2017–18 (available at <u>https://www.uber-</u> assets.com/image/upload/v1575580686/Documents/Safety/UberUSSafetyReport\_201718\_FullR 25 eport.pdf?uclick\_id=f2f17920-a01a-4c4a-b1a2-abd1e253f24a) (last accessed Mar. 31, 2023).

<sup>26 &</sup>lt;sup>55</sup> CPUC Press Release (Dec. 2, 2021) (available at <u>https://www.cpuc.ca.gov/news-and-updates/all-news/cpuc-approves-9-million-settlement-with-uber</u>) (last accessed Mar. 31, 2023);

see also Order Instituting Rulemaking on Regulations Relating to Passenger Carriers, Ridesharing, and New Online-Enabled Transportation Services (available at)
 https://docs.cpuc.ca.gov/PublishedDocs/Published/G000/M427/K636/427636880.PDF ) (last

accessed Mar. 31, 2023).

2022, it released a report covering 2019 and 2020 (a year when its ridership was decimated by
 the pandemic) stating it received 3,824 sexual-assault reports for that time period.<sup>56</sup>

53. Uber's own data confirms that sexual assaults by Uber drivers continue to occur at an unacceptable rate.

54. Uber has not released any sexual-assault data for 2021 or 2022. Uber's decision to
withhold that data prevents Uber passengers and the public from understanding the true rate at
which such assaults continue to occur each day.

9 55. Uber became aware of its sexual-assault problem long before it released the Holder
 10 report. Uber's operations team "dealt with thousands of misconduct cases every year, including
 11 instances of sexual assault."<sup>57</sup>

56. Uber "had so lowered the bar to become a driver that people who might have been prevented from driving in the official taxi industry could easily join Uber."<sup>58</sup>

15 57. As described earlier, these decisions to lower the bar were made by Travis
16 Kalanick and other officers, directors, and managing agents.

1758. But it was not that Uber simply lowered the bar. It failed to take adequate steps to18make its rides safe; it failed to provide everything necessary for safe transportation of its19passengers. For example, Uber failed to install video cameras in the cars. Such a step would have20chilled the wantonness of potential predators. It failed to provide an option in the Uber App that21allowed female riders to select to be driven by female drivers. And it failed to adopt adequate23training of its drivers on issues of sexual assault and sexual harassment. That is, it failed to provide

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<sup>56</sup> Uber, US Safety Report 2019–20 (available at <a href="https://uber.app.box.com/s/vkx4zgwy6sxx2t2618520xt35rix022h?uclick\_id=f2f17920-a01a-4c4a-b1a2-abd1e253f24a">https://uber.app.box.com/s/vkx4zgwy6sxx2t2618520xt35rix022h?uclick\_id=f2f17920-a01a-4c4a-b1a2-abd1e253f24a</a>) (last accessed Mar. 31, 2023).

28  $\begin{bmatrix} 57 & \text{Isaac, SUPER PUMPED, at 166.} \\ 58 & Id. \text{ at 177.} \end{bmatrix}$ 

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adequately trained drivers. These policies to fail to make its rides safe were put in place by Mr. Kalanick and other officers, directors, and managing agents of Uber.

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Mr. Kalanick's successor, Mr. Khosrowshahi, continued the policy of not requiring third-party-operated cameras in Uber vehicles.

Mr. Kalanick, Mr. Khosrowshahi, and other officers, directors, and managing 60. agents of Uber knew that if they put cameras in cars, fewer sexual assaults would occur during Uber rides. They knew that if they provided an option that would allow female passengers to choose to be driven by female drivers, fewer sexual assaults would occur during Uber rides. They knew that if they better trained their drivers in sexual-assault prevention, fewer sexual assaults would occur during Uber rides. They intentionally refused to put these safety policies in place with actual and constructive knowledge that declining to implement such policies made it highly probable that harm to female Uber passengers would result.

61. Uber's response to the driver sexual assaults that were reported to the company 15 16 also evidenced the conscious disregard of Uber executives, including Mr. Kalanick and Mr. 17 Khosrowshahi. A 2019 Washington Post investigative piece revealed Uber maintained a three-18 strikes policy for its drivers.<sup>59</sup> Investigators hired by Uber to investigate the more serious 19 passenger complaints about drivers—such as drug use, physical violence, and sexual assault— 20 reported: "A driver would only be deactivated under three circumstances: 1) if it was the second 21 or third reported offense; 2) if there is corroborative evidence like video or a police report; 3) if 22 the driver admits to the assault."60 23

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<sup>59</sup> Greg Bensinger, When rides go wrong: How Uber's investigation unit works to limit the 26 company's liability, WASHINGTON POST (Sept. 26, 2019) (available at 27 https://www.washingtonpost.com/technology/2019/09/25/ubers-investigations-unit-finds-what-

- went-wrong-rides-its-never-companys-fault/) (last accessed Mar. 31, 2023). 28
- $^{60}$  Id

62. Even with a three-strikes policy, Uber executives would make exceptions to keep dangerous drivers on the road. "For instance, a New York-area driver allegedly made three separate sexual advances on riders, said an investigator assigned to the case. After an executive overruled the investigator, the driver was allowed to continue working until a fourth incident, when a rider claimed he raped her."<sup>61</sup>

63. As Uber became more popular, more people realized Uber had so lowered the bar 7 that people with checkered backgrounds could drive for Uber. People also realized that Uber had 8 9 not provided everything necessary for safe rides, that is, everything that might make it more 10 difficult to get away with sexual assaults, like video cameras in cars. In addition, they recognized 11 Uber was at the same time marketing itself to women as a safe mode of transportation, including 12 after drinking. Because of these factors, Uber became a magnet for sexual predators-men who 13 knew that driving for Uber meant they would get to drive intoxicated women late at night. These 14 men started sexually assaulting women at alarming rates, as the Holder Report shows. And, as 15 16 stated earlier, Uber and its officers, directors, and managing agents-including Mr. Kalanick-17 had actual knowledge that these sexual assaults were going on, on the platform and women were 18 being hurt. But they did nothing. They failed to start screening drivers better and failed to place 19 video cameras in cars. They intentionally refused to implement these safety measures despite 20 actual knowledge of the problem, and these officers, directors, and managing agents—including 21 Mr. Kalanick—had actual or constructive knowledge that refusing to do so meant there was a 22 high probability that more female passengers would be harmed, which—foreseeably—is what 23 24 happened to Plaintiff. 25 ///

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- 28 <sup>61</sup> *Id.* CASE NO. 3:23-cv-06429

### PLAINTIFF'S ORIGINAL COMPLAINT AND JURY DEMAND

1	THE ATTACK ON PLAINTIFF
2	64. This suit arises from the serious harm Plaintiff suffered as a result of the wrongful
3	acts and omissions of Defendants.
4	65. On or about September 25, 2017, Plaintiff requested an Uber ride using the Uber
5 6	App.
7	66. During the trip, Plaintiff and the Uber driver engaged in conversation.
8	Approximately halfway through the ride, the Uber driver pulled over and asked Plaintiff to sit in
9	the front seat to make conversation easier. Plaintiff agreed and moved to the front seat.
10	67. The Uber driver stopped the Vehicle once they entered Plaintiff's neighborhood.
11	The Uber driver forced himself on top of Plaintiff and asked if she had a boyfriend or someone
12	that would come after him. The Uber driver raped Plaintiff in the Vehicle.
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15	69. Plaintiff no longer feels safe using Uber for transportation.
16	70. This unwanted and inappropriate behavior by the Uber driver humiliated, violated,
17 18	and robbed Plaintiff of her dignity and personal safety.
18 19	71. By failing to take reasonable steps to confront the problem of multiple rapes and
20	sexual assaults of Uber passengers by Uber drivers, Uber has acted in conscious disregard of the
21	safety of its passengers, including Plaintiff, has breached its duty of reasonable care, and has
22	breached the implied and express covenants arising from its contract with its passengers.
23	72. The Uber driver who assaulted Plaintiff perpetrated the above-described assault,
24	harassment, and/or attack in the course and scope of his employment with Uber and while under
25	Uber's direction and control. These acts caused Plaintiff pain and suffering that persists to this
26	day.
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	CASE NO. 3:23-cv-06429 18 PLAINTIFF'S ORIGINAL COMPLAINT AND JURY DEMAND

1	73. The Uber driver who assaulted Plaintiff was acting on behalf of, for the benefit of,
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3	at the direction of, and within the course and scope of employment with Uber and engagement by
4	Uber. Uber provided the Uber driver with access to its ride-sharing app platform, a tool necessary
5	for Uber drivers to perform the work Uber assigned. Uber, through the Uber App, directed the
6	Uber driver regarding the location of the pickup, time of the pickup, and routes for both the pickup
7	of Plaintiff and transportation to her destination, and much more, as discussed below.
8	74. The Uber driver who assaulted Plaintiff was an agent or employee of Uber, which
9	is a common carrier. His duties were directed at the comfort and protection of passengers in his
10	vehicle, including Plaintiff.
11	75. Uber derived a monetary benefit from every ride assigned to said Uber driver
12	through its Uber App, including Plaintiff's ride during which she was harassed, battered, and/or
13	assaulted.
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15	Uber Misled Plaintiff And The Public Into Believing It Was Addressing The
15 16	Uber Misled Plaintiff And The Public Into Believing It Was Addressing The Deeply Rooted Issue Of Sexual Assault On Its Platform In Violation Of Its Statutory And Common-Law Duties.
	Deeply Rooted Issue Of Sexual Assault On Its Platform In Violation Of Its
16	Deeply Rooted Issue Of Sexual Assault On Its Platform In Violation Of Its Statutory And Common-Law Duties.
16 17	<ul> <li>Deeply Rooted Issue Of Sexual Assault On Its Platform In Violation Of Its Statutory And Common-Law Duties.</li> <li>76. Uber is a transportation company. Its core business is providing transportation to</li> </ul>
16 17 18	<ul> <li>Deeply Rooted Issue Of Sexual Assault On Its Platform In Violation Of Its Statutory And Common-Law Duties.</li> <li>76. Uber is a transportation company. Its core business is providing transportation to the public at large through its network of drivers. It connects its drivers to the public through the</li> </ul>
<ol> <li>16</li> <li>17</li> <li>18</li> <li>19</li> <li>20</li> <li>21</li> </ol>	<ul> <li>Deeply Rooted Issue Of Sexual Assault On Its Platform In Violation Of Its Statutory And Common-Law Duties.</li> <li>76. Uber is a transportation company. Its core business is providing transportation to the public at large through its network of drivers. It connects its drivers to the public through the Uber App. Anyone from the public may download the Uber App for free. Using the app, a customer may request a ride from one of Uber's drivers for a standardized charge unilaterally set</li> </ul>
<ol> <li>16</li> <li>17</li> <li>18</li> <li>19</li> <li>20</li> <li>21</li> <li>22</li> </ol>	<ul> <li>Deeply Rooted Issue Of Sexual Assault On Its Platform In Violation Of Its Statutory And Common-Law Duties.</li> <li>76. Uber is a transportation company. Its core business is providing transportation to the public at large through its network of drivers. It connects its drivers to the public through the Uber App. Anyone from the public may download the Uber App for free. Using the app, a customer may request a ride from one of Uber's drivers for a standardized charge unilaterally set by Uber. Uber directs its drivers to pick up the passengers and transport them to their destinations.</li> </ul>
<ol> <li>16</li> <li>17</li> <li>18</li> <li>19</li> <li>20</li> <li>21</li> <li>22</li> <li>23</li> </ol>	<ul> <li>Deeply Rooted Issue Of Sexual Assault On Its Platform In Violation Of Its Statutory And Common-Law Duties.</li> <li>76. Uber is a transportation company. Its core business is providing transportation to the public at large through its network of drivers. It connects its drivers to the public through the Uber App. Anyone from the public may download the Uber App for free. Using the app, a customer may request a ride from one of Uber's drivers for a standardized charge unilaterally set by Uber. Uber directs its drivers to pick up the passengers and transport them to their destinations.</li> <li>77. Uber provides transportation through a digital application made available to the</li> </ul>
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<ol> <li>16</li> <li>17</li> <li>18</li> <li>19</li> <li>20</li> <li>21</li> <li>22</li> <li>23</li> <li>24</li> <li>25</li> </ol>	<ul> <li>Deeply Rooted Issue Of Sexual Assault On Its Platform In Violation Of Its Statutory And Common-Law Duties.</li> <li>76. Uber is a transportation company. Its core business is providing transportation to the public at large through its network of drivers. It connects its drivers to the public through the Uber App. Anyone from the public may download the Uber App for free. Using the app, a customer may request a ride from one of Uber's drivers for a standardized charge unilaterally set by Uber. Uber directs its drivers to pick up the passengers and transport them to their destinations.</li> <li>77. Uber provides transportation through a digital application made available to the</li> </ul>
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<ol> <li>16</li> <li>17</li> <li>18</li> <li>19</li> <li>20</li> <li>21</li> <li>22</li> <li>23</li> <li>24</li> <li>25</li> <li>26</li> </ol>	<ul> <li>Deeply Rooted Issue Of Sexual Assault On Its Platform In Violation Of Its Statutory And Common-Law Duties.</li> <li>76. Uber is a transportation company. Its core business is providing transportation to the public at large through its network of drivers. It connects its drivers to the public through the Uber App. Anyone from the public may download the Uber App for free. Using the app, a customer may request a ride from one of Uber's drivers for a standardized charge unilaterally set by Uber. Uber directs its drivers to pick up the passengers and transport them to their destinations.</li> <li>77. Uber provides transportation through a digital application made available to the general public for the purpose of transporting its users—the passengers—from place to place for profit. Uber has widely offered its services to the general public and charges standard fees for its services through its application. Uber represents that it does not allow discrimination against</li> </ul>

or mental disability, medical condition, marital status, age, or sexual orientation. Any member of the public can use Uber's services for transportation.

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78. Uber is a common carrier under California Civil Code §2168 and the common law.<sup>62</sup> Uber holds itself out to the public generally and indifferently to transport persons from place to place for profit. As a common carrier, Uber owes its passengers, including the Plaintiff named herein, a heightened duty of care. Uber has an affirmative duty to protect its passengers from assault by one of its employees or contractors and is liable for its employees' or agents' assaults, regardless of whether such acts were committed within the course and scope of employment for Uber.

79. Given the heightened duty Uber has as a common carrier, to the extent it failed or
refused to implement procedures, policies, and app functions that it knew or should have known
would prevent assaults such as those suffered by Plaintiff, as Plaintiff has alleged, Uber is liable
for the above-described tortious acts of its driver, which harmed Plaintiff.

16 80. Further, the heightened duty Uber has as a common carrier a non-delegable duty.
17 Under the common law, Uber has a non-delegable duty to safely transport its passengers from the
18 place it picks them up to their destination. This duty cannot be delegated to Uber drivers. When
19 an Uber driver assaults a passenger, Uber is liable for the driver's actions due to its non-delegable
20 duty.

81. Uber drivers are largely nonprofessional, untrained, and use their own vehicles.
Uber employs and engages its drivers, including the driver who assaulted Plaintiff, in traditional
at-will relationships, in which:

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 <sup>&</sup>lt;sup>62</sup> See, e.g., Doe v. Uber Techs., Inc., 184 F. Supp.3d 774, 787 (N.D. Cal. 2016) ("Plaintiff's allegations support the claim that Uber 'offers to the public to carry persons,' thereby bringing it within California's definition of common carrier for tort purposes.")

1	a.	Uber has discretion to fire its drivers for any reason and at any time; that is, Uber
2		maintains the right to discharge its drivers at will, and without cause;
3	b.	Drivers are not charged a fee by Uber to apply to become employees;
4	с.	At all times relevant, there was no agreement between Uber and the driver
5		designating the driver as an independent contractor;
6	d.	
7	u.	Drivers are not charged a fee to download the app or to receive notifications from
8		Uber that customers want rides;
9	e.	Fare prices for rides are set exclusively by Uber;
10	f.	Drivers have no input on fares charged to consumers;
11 12	g.	Drivers are not permitted to negotiate with consumers on fares charged;
12	h.	Drivers do not know what riders are charged for a given ride;
13	i.	Uber can and does modify charges to consumers; for example, if Uber determines
15		that a driver has taken a circuitous route to a destination;
16	j.	Uber takes a fee of every ride charged to a consumer;
17	k.	Uber retains control over customer-contact information;
18	1.	Uber controls its drivers' contacts with its consumer base and considers its
19		consumer list to be proprietary information.
20	m.	In some instances, Uber controls the hours a driver works;
21	n.	Drivers are not permitted to answer passenger inquiries about booking future rides
22 23		outside of the Uber App;
23 24	0.	Driving for Uber is not a specialized skill;
25		
26	p.	Uber's business model depends on having a large pool of non-professional drivers;
20 27	q.	Drivers must abide by a list of regulations to drive for Uber;
28	r.	Uber requires its drivers to pick up Uber customers on the correct side of the street;
	CASE NO. 3:2	23-cv-06429 21 PLAINTIFF'S ORIGINAL COMPLAINT AND JURY DEMAND

1	s.	Uber forbids its drivers from talking on their cell phones while driving customers;	
2	t.	Uber tracks drivers' speed and braking and sends drivers reports based on how	
3		many times the driver had to brake hard;	
4	u.	Uber drivers are not allowed to ask Uber customers for their contact information;	
5		Drivers who reject ride requests risk discipline, including suspension or	
6	v.		
7		termination from the platform;	
8	w.	Consumers give feedback on rides they have taken and rate drivers on a scale from	
9		one star to five stars. These ratings are used by Uber to discipline and terminate	
10		drivers; and	
11	х.	Such other acts of control that discovery will show.	
12	82.	Uber actively markets itself as a safe company that provides safe rides. Both before	
13 14	2014 and afte	r, Uber actively and aggressively marketed the supposed safety of its transportation	
14	services. These efforts continue to this day, and include email messages sent to every Uber		
15	customer, including Plaintiff.		
17			
18	83.	Over the years, Uber has launched marketing campaigns specifically marketing its	
19	transportation	services to, among others, young women too intoxicated to drive.	
20	84.	Uber represented to its customers, including Plaintiff, on its website all of the	
20	following:		
22	a.	"How we help keep you safe-We're committed to helping you get where you	
23		want to go with confidence, whether it's building emergency features in the app	
24		or making it easy for you to check your ride."	
25	b.	"Ride with confidence—The Uber experience was built with safety in mind.	
26		Through incident prevention tools, insurance coverage, and technology that keeps	
27		includin provention tools, insurance coverage, and technology that keeps	
28			
	CASE NO. 3:2	23-cv-06429 22 PLAINTIFF'S ORIGINAL COMPLAINT AND JURY DEMAND	

1		you connected, we're dedicated to helping you move safely and focus on what
2		matters most."
3	с.	"Ride with confidence—Designing a safer ride—driver screenings—All potential
4		drivers in the US must complete a screening before becoming an Uber driver-
5		partner, and current drivers continue to be vetted for criminal offenses."
6	1	
7	d.	"Ride with confidence—Designing a safer ride—On every trip, you can tap a
8		button for safety tools and get help whenever you need it."
9	e.	"Ride with confidence-Designing a safer ride-An inclusive community-
10		Through our joint efforts with cities and safety experts and by working together,
11		we're helping to create safe journeys for everyone."
12	f.	"Our commitment to safety—You deserve to be able to move safely. To look
13		forward to the opportunities ahead. To be connected to people and places that
14		
15		matter most. Which is why we're focused on your safety, from setting new
16		standards to developing technology with the goal of reducing incidents."
17	g.	"How safety is built into your experience—Safety features in the app—Tap a
18		button for emergency assistance. Share your trip details with loved ones. Our
19		technology helps put peace of mind at your fingertips."
20	h.	"How safety is built into your experience—An inclusive community—Millions of
21		riders and drivers share a set of Community Guidelines, holding each other
22		accountable to do the right thing."
23 24		
24 25	i.	"How safety is built into your experience—Coverage on every trip—We've put
23 26		insurance from leading companies in place for every ride."
20 27	j.	"Building safer journeys for everyone—Rider safety—Uber driver-partners in the
27		US go through a multi-point screening check for their driving and criminal history
20		
	CASE NO. 3:2	23-cv-06429 23 PLAINTIFF'S ORIGINAL COMPLAINT AND JURY DEMAND

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1		before they are authorized to take trips through the app. Every rider has access to	
2		safety features built into the app and a support team if you need them."	
3	k.	"The future of safety-More than 200 Uber employees, from researchers and	
4		scientists to designers and engineers, are focused on building technology that puts	
5		safety at the heart of your experience."	
6	1.	"Safe rides around the clock—Affordable, reliable transportation can help make	
7	1.		
8		roads safer. Need a late-night ride and can't drive yourself? Request a ride with	
9		Uber."	
10	85.	Uber actively and publicly markets its transportation services to be safe and	
11	reliable servi	ces.	
12	86.	Uber actively and publicly markets its transportation services to be safe and	
13			
14	reliable durin	g late-night hours.	
15	87.	Uber has cultivated an image among its customers of safety and superiority to	
16	public transportation and traditional taxis. Because of aggressive marketing, most Uber customers		
17	are generally	unaware of the real risks associated with Uber rides and continue to believe a ride	
18	with Uber is	a safer and better alternative.	
19	88.	In 2016, Uber agreed to pay \$28.5 million to settle a class-action lawsuit over its	
20	fraudulent ma	arketing of its security screening as "industry-leading."	
21	89.	Riders, including Plaintiff, reasonably rely on Uber's representations and promises	
22		ety and security measures. Riders, including Plaintiff, choose to ride with Uber as a	
23 24			
24 25	result of this	reliance.	
25 26	90.	Uber markets its ride hailing service to female riders as a safer alternative to	
26 27	traditional tax	kis.	
27			
28			
	CASE NO. 3:	23-cv-06429 24 PLAINTIFF'S ORIGINAL COMPLAINT AND JURY DEMAND	

## COMPLAINT AND JURY DEMAND

91. On a "Women's Safety" page on its website, Uber advertised that it was "driving change for women's safety," specifically representing that "[s]exual assault and gender-based violence don't belong anywhere in our communities, which is why Uber is committed to help stop incidents before they happen" and touting its "safety features and education" and "transparency."<sup>63</sup> Through such representations, Uber encourages women like Plaintiff to trust its services to secure safe transportation.

92. In 2015, Uber released a report with Mothers Against Drunk Driving "MADD" 8 9 that states "The Uber App was created to ensure reliable access to safe rides." The report states 10 that with Uber, intoxicated persons can find "a safe, reliable ride home" that is "always within 11 reach."<sup>64</sup> The report further represents that "Uber is a better late[-]night option" and reports that 12 "93% of people would recommend Uber to a friend if they have been drinking. Not only would people take Uber themselves—they would trust Uber to take their drunk friend home safely."<sup>65</sup> 14

93. The safe image that Uber aggressively cultivates suggests to customers, including 15 16 Plaintiff, that riding while intoxicated with Uber is safe. Uber does not inform riders, like Plaintiff, 17 that hailing a ride after drinking puts riders in peril from the drivers themselves. By marketing 18 heavily to young women who have been drinking, and promising safe rides, Uber puts riders in 19 peril.

94. Uber knew its representations and promises about rider safety were false and 21 misleading yet continued to allow riders to believe in the truth of these representations and 22 promises and continued to profit from riders' reliance on those representations and promises. 23

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<sup>&</sup>lt;sup>63</sup> Uber, Women's Safety (available at <u>https://www.uber.com/us/en/safety/womens-safety/</u>) (last 26 accessed Mar. 31, 2023).

<sup>&</sup>lt;sup>64</sup> Uber and MADD Report, "More Options. Shifting Mindsets. Driving Better Choices" (Jan. 27 2015) (available at http://newsroom.uber.com/wp-

content/uploads/madd/uber DUI Report WIP 12.12.pdf) (last accessed Mar. 31, 2023). 28 <sup>65</sup> *Id*. at 2 and 3.

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95. Unfortunately, an Uber driver sexually assaulting a passenger is not an isolated or rare occurrence. The safety report referenced above that Uber released in December 2019 showed there were thousands of sexual assaults during Uber rides in 2018 alone.<sup>66</sup> Tony West, Uber's Chief Legal Officer, said in response to that report, the "numbers are jarring and hard to digest."<sup>67</sup>

96. Uber employs a vast network of drivers. But, at all relevant times, Uber provided its drivers with inadequate training regarding sexual assault, sexual relations, sexually inappropriate behavior, sensitivity, and customer relations.

9 97. Uber has also provided inadequate background checks and screening of its drivers. 10 Among other things, it does not fingerprint its drivers (unless forced to do so by state or local 11 laws), it does not run the applicant drivers against all available public databases, and it does not 12 do international background checks (despite its global presence). 13

98. Uber lobbies state and local governments to limit what is required of Uber with 14 respect to driver background checks. Uber also lobbies local government entities to continue 15 16 allowing Uber to perform its own background checks of its driver applicants, rather than 17 municipalities performing the more stringent and reliable screening they conduct for traditional 18 taxi drivers.

99. Uber has successfully persuaded lawmakers in several states to keep backgroundcheck requirements for its drivers limited.

100. As a direct result of Uber's lobbying efforts, those entities largely self-enforce 22 hiring standards for their drivers. In cities where municipalities perform the screening, such as in 23

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26 <sup>66</sup> Kate Conger, Uber says 3,045 sexual assaults were reported in U.S. rides last year, NEW YORK TIMES (Dec. 5, 2019) (available at 27 https://www.nytimes.com/2019/12/05/technology/uber-sexual-assaults-murders-deaths-

safety.html) (last accessed Mar. 31, 2023). 28  $^{67}$  Id

Houston, Texas and Seattle Washington, hundreds of driver applicants Uber approved are
 ultimately rejected by the municipality.

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101. Even where authorized to do so, Uber generally does not perform driver background checks and instead outsources the checks to a third-party vendor that often limits the extent of its background check and that does not verify the information provided by the applicant is accurate or complete. The turnaround time for an Uber background check is often under 36 hours. The application process to become an Uber driver is simple, fast, and designed to allow the company to hire as many drivers as possible while incurring minimal associated costs. Uber fought for and implemented a less robust hiring process knowing it would be at the expense of passenger safety.

102. Although Uber claims its drivers are not employees, Uber engages its drivers as part of its business and the Uber drivers are charged with the responsibility of safely transporting Uber passengers to their destination.

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## DELAYED DISCOVERY AND FRAUDULENT CONCEALMENT

103. The discovery rule applies to toll the running of the statute of limitations until Plaintiff knew, or through the exercise of reasonable care and diligence, should have known of the existence of her claim against Uber.

104. Plaintiff was not aware of the foreseeability of the assault she endured because
Uber intentionally concealed the fact that Uber drivers had been regularly physically and/or
sexually assaulting women since at least 2014 and instead represented that Uber was a safe mode
of transportation.

105. A reasonable investigation by Plaintiff at the time of her assault would not have
revealed the factual basis of her claims against Uber. This is because Uber, through marketing
and more, took actions to conceal that its drivers regularly and frequently assaulted women. This

#### PLAINTIFF'S ORIGINAL COMPLAINT AND JURY DEMAND

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is also because Uber has publicly claimed that it does not control its drivers and that its drivers are not Uber employees. As such, despite reasonable diligence, Plaintiff was unable to discover Uber's negligent or wrongful conduct, which brought about or contributed to bringing about the assault she suffered.

106. Furthermore, the running of any statute of limitations has been equitably tolled by reason of Uber's intentional representations and fraudulent concealment and conduct.

107. Through its affirmative misrepresentations and omissions, Uber actively concealed from Plaintiff the true risks associated with using the Uber App and riding in an Uber, specifically, the risk of being assaulted, battered, harassed, and/or otherwise attacked.

108. As a result of Uber's actions, Plaintiff was unaware, and could not reasonably know or have learned through reasonable diligence that Uber could be held liable for the risks its drivers posed and that those risks were the direct and proximate result of Uber's acts and omissions.

16 109. Plaintiff did not learn of Uber's negligent or wrongful actions and omissions in
17 bringing about the assault until after she saw advertisements for legal help.

18 110. Furthermore, Uber is estopped from relying on any statute of limitations because 19 of its concealment of the truth about its failure to adequately employ measures to ensure the safety 20 of its passengers. Uber had a duty to disclose the true character, quality, and nature of its 21 background checks and the incidence of Uber drivers sexually assaulting or otherwise attacking 22 passengers, because this was non-public information over which Defendants had, and continue to 23 24 have, exclusive control, and because Defendants knew this information was not available to 25 Plaintiff, Uber passengers/customers, and/or the general public.

## CLAIM 1: GENERAL NEGLIGENCE

111. Plaintiff incorporates all prior allegations.

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#### PLAINTIFF'S ORIGINAL COMPLAINT AND JURY DEMAND

112. By providing transportation to the general public using its application and network of drivers, Uber owed a duty to act with due and reasonable care towards the public and in particular its own passengers, including Plaintiff.

113. Uber has been on notice that its drivers have been sexually harassing, sexually assaulting, and raping its passengers since at least 2014. Uber was aware or should have been aware that some Uber drivers would continue to sexually assault, stalk, harass, kidnap, physically assault, rape, and/or otherwise attack their vulnerable Uber patrons and passengers.

114. Since learning of the sexual assaults perpetrated by its drivers, Uber never adapted
or improved its safety procedures in any meaningful way.

115. Uber does not require video monitoring of its drivers that cannot be turned off, nor does it provide emergency notification to law-enforcement authorities when a driver drastically veers off course from the passenger's destination, abruptly cancels the ride, or ends the ride at the intended destination but GPS data indicates the passenger remains in the car for a significant period of time.

116. At all times relevant, Uber was well aware of the dangers its drivers posed, yet it still induced, and continues to induce, the public, including Plaintiff, to rely on Uber as a safe means of transportation. In doing so, Uber failed to warn passengers, including Plaintiff, of the possibility of being assaulted, battered, harassed, and/or otherwise attacked by an Uber driver.

At the time Plaintiff was assaulted, Uber did not require sexual harassment/assault
 training for its drivers, nor did it have any policies in place for immediate termination if a driver
 engages in sexual misconduct.

118. Uber does not cooperate with the police when a driver commits an illegal sexual attack on its passengers. Despite having the express right to disclose driver information at Uber's sole discretion, Uber requires that extensive standards be met before the company will even

#### PLAINTIFF'S ORIGINAL COMPLAINT AND JURY DEMAND

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consider law enforcement requests for information. Even after a report of sexual assault has been made, Uber generally requires a subpoena before it will release information. Uber's policy of noncooperation discourages police agencies from making recommendations to local prosecutors to file complaints against Uber drivers and provides Uber's predatory drivers with tacit assurance that their illegal attacks will not be detected by law enforcement.

7 119. When hiring new drivers, Uber does not verify driver identities with biometric 8 background checks. Uber does not correct for false negatives created by its name-based screening 9 procedures. Uber does not provide industry-standard background checks that would provide the 10 most comprehensive means of screening applicant drivers. Uber does not invest in continuous 11 monitoring of its drivers and is not immediately alerted when one of its drivers is implicated in 12 criminal acts.

14 120. Uber does not have a consistent, reliable system for addressing passenger reports
15 of sexual assault by its drivers and continues to let dangerous predators drive for and earn money
16 for Uber.

121. For the above reasons and others, Uber breached its duty of reasonable care to Plaintiff.

122. As a legal and direct result of Uber's actions and omissions, Plaintiff was
assaulted, battered, harassed, and/or otherwise attacked by an Uber driver, which humiliated,
degraded, violated, and robbed Plaintiff of her dignity and personal safety. The assault on Plaintiff
caused her to suffer psychological and physical harm from which she may never fully recover.

24 123. As a direct and proximate result of Defendants' general negligence, Plaintiff
25 suffered economic and non-economic damages.

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1 124. Plaintiff will seek actual and punitive damages based on Defendants' above-2 described actions, which evidence wanton and reckless disregard for the safety of passengers like 3 Plaintiff. 4 **CLAIM 2: NEGLIGENT HIRING, RETENTION, AND SUPERVISION** 5 125. Plaintiff incorporates all prior allegations. 6 126. Uber engaged and retained or otherwise employed the Uber driver who assaulted, 7 harassed, and/or otherwise attacked Plaintiff as described above. 8 9 127. Uber did not interview, check the references of, provide training to, or advise the 10 Uber driver of any anti-sexual assault policies when hiring him. Uber had no reasonable basis for 11 believing Uber drivers in general were fit to drive vulnerable women around, particularly at night, 12 and failed to use reasonable care in determining whether the driver in question was fit for the task. 13 Uber should have known of the unfitness of the Uber driver involved in the assault on Plaintiff 14 but failed to use reasonable care to discover his unfitness and incompetence. 15 128. Despite failing to reasonably endeavor to investigate the incompetence of Uber 16 17 drivers, including the one who harmed Plaintiff, for transporting vulnerable and/or intoxicated 18 women in a moving vehicle, Uber hired said driver to do exactly that. 19 129. Uber knew or should have known that assigning the task of transporting vulnerable 20 passengers to an inadequately screened driver created an unreasonable risk of harm to Uber's 21 passengers, including Plaintiff, particularly when Uber had been on notice of the string of sexual 22 assaults committed by Uber's drivers. 23 130. Uber failed to employ measures to adequately supervise its drivers. 24 25 131. Uber failed to adequately record, investigate, and respond to passenger reports of 26 unsafe conduct such as sexual harassment and sexual assault by Uber drivers. 27 28 PLAINTIFF'S ORIGINAL CASE NO. 3:23-cv-06429 31 COMPLAINT AND JURY DEMAND

132. Uber was negligent in failing to terminate drivers it knew or reasonably should have known were a threat to passengers, including but not limited to Plaintiff and other vulnerable female passengers traveling alone.

The Uber driver who assaulted Plaintiff was, and/or became, unfit to perform the 133. work for which he was hired as he improperly and illegally took advantage of Plaintiff when she attempted to use the service for a safe ride to her destinations, which caused her psychological and/or physical harm.

9 Because of the Uber driver's unfitness to perform the task of transporting Plaintiff, 134. 10 Plaintiff was assaulted, harassed, battered, and/or otherwise attacked, which humiliated, 11 degraded, violated, and robbed Plaintiff of her dignity and personal safety.

Uber's negligence in hiring, retaining, and or supervising Uber drivers, including 135. 13 the driver who harmed Plaintiff, caused Plaintiff to be assaulted, battered, harassed, and/or 14 otherwise attacked by the Uber driver, which humiliated, degraded, violated, and robbed Plaintiff 15 16 of her dignity and personal safety. The depraved attack on Plaintiff caused Plaintiff to suffer 17 physical and/or psychological harm from which she may never fully recover.

18 136. As a direct and proximate result of Defendants' negligent supervision, hiring, and retention of Uber drivers, including the driver who harmed Plaintiff, Plaintiff suffered economic and non-economic damages.

137. Plaintiff will seek actual and punitive damages based on Defendants' above-22 described actions, which evidence wanton and reckless disregard for the safety of passengers like 23 24 Plaintiff.

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## **CLAIM 3: COMMON-CARRIER NEGLIGENCE**

Plaintiff incorporates all prior allegations. 138.

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### PLAINTIFF'S ORIGINAL COMPLAINT AND JURY DEMAND

139. At the time Plaintiff was sexually assaulted, Uber was a common carrier as it provided transportation, generally and indifferently, to the general public.

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140. Uber provides transportation through a digital application and transportation network made available to the general public, generally and indifferently, for the purpose of transporting its users, the passengers, from place to place for profit. Uber has widely offered its services to the general public and charges standard fees for its services through its application. Uber represents that it does not allow discrimination against passengers on the basis of race, color, national origin, religion, gender, gender identity, physical or mental disability, medical condition, marital status, age, or sexual orientation. Any member of the public can use Uber's services for transportation.

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141. Uber is registered with the State of California, Public Utilities Commission, as a Transportation Network Company, which is "defined as an organization . . . that provides prearranged transportation services for compensation using an online-enabled application (app) or platform to connect passengers with drivers using their personal vehicles." (CPUC Decision 13-09-045, Rulemaking 12-12-011, September 19, 2013.)

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142. As a common carrier, Uber must carry its passengers, including Plaintiff, safely.

143. Uber has a duty to employ the utmost degree of care and diligence that would be 20 expected of a very cautious company. Uber has a duty to do all that human care, vigilance, and 21 foresight reasonably can do under the circumstances to avoid harm to passengers, including 22 Plaintiff. 23

24 144. Uber must use reasonable skill to provide everything necessary for safe 25 transportation, in view of the transportation used and the practical operation of the business.

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1	145. Despite complaints to Uber of physical and/or sexual assaults committed by Uber		
2	drivers and lawsuits against Uber for physical and/or sexual assault, to this day Uber has failed to		
3	implement safety precautions that would adequately address its assault problem.		
4	146. Uber does not provide a consistent and reliable way for passengers to report		
5 6	physical and/or sexual abuse.		
7	147. Uber does not warn passengers of the dangers of riding with Uber and fails to warn		
8	passengers of past complaints regarding Uber drivers.		
9	148. Uber does not have an effective program in place to deal with the sexual-predator		
10	crisis posed by some of its drivers.		
11	149. Uber knows its female passengers are in a uniquely vulnerable situation enclosed		
12	in a moving vehicle and that a subset of its drivers are sexual predators.		
13 14	150. Uber has not exercised reasonable care to protect its passengers from harassment		
15	and assault by Uber's drivers.		
16	151. Uber has not exercised the utmost degree of care in order to protect its passengers		
17	from the danger posed by sexual predators who drive for Uber. If Uber had used the highest		
18	degree of care, Uber could have prevented or dramatically reduced the likelihood of the physical		
19	and/or sexual assault of its passengers, including Plaintiff.		
20	152. Uber failed to safely transport Plaintiff.		
21 22	153. Uber failed to use the utmost care and vigilance to protect Plaintiff from its own		
23	driver who assaulted, harassed, and/or otherwise attacked Plaintiff while she was being		
24	transported by Uber.		
25	154. Uber failed to take reasonable precautions to protect its vulnerable female		
26	passengers, including Plaintiff, from the foreseeable and known risk of assault and/or harassment		
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by its drivers. If Uber had used the highest degree of care, Uber could have prevented or reduced the likelihood of the sexual assault of its passengers, including Plaintiff.

155. As a legal and proximate result of Uber's actions and omissions of Uber, Plaintiff was assaulted, battered, harassed, and/or otherwise attacked by the Uber driver, which humiliated, degraded, violated, and robbed Plaintiff of her dignity and personal safety. The depraved attack on Plaintiff caused Plaintiff to suffer physical and/or psychological harm from which she may never fully recover.

9 156. As a direct and proximate result of Uber's negligence as a common carrier,
 10 Plaintiff suffered economic and non-economic damages.

157. Plaintiff will seek actual and punitive damages based on Defendants' abovedescribed actions, which evidence wanton and reckless disregard for the safety of passengers like Plaintiff.

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## **CLAIM 4: NEGLIGENT FAILURE TO WARN**

158. Plaintiff incorporates all prior allegations.

17 159. Uber's conduct created a risk of physical or emotional harm to its passengers,
18 including Plaintiff.

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160. In operating its business, Uber knew and had reason to know that its passengers
were at risk of sexual assault and abuse by Uber's drivers since at least 2014. Since then, Uber
has received frequent passenger complaints about driver misbehavior, has been notified of police
investigations of drivers' criminal conduct while acting in their capacity as Uber drivers, and has
been the subject of numerous civil suits alleging the sexual harassment and assault of Uber's
passengers by Uber's drivers.

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over passenger safety and did not alert its passengers, including Plaintiff, to the risk of physical

161.

### PLAINTIFF'S ORIGINAL COMPLAINT AND JURY DEMAND

Despite the knowledge of the danger its enterprise created, Uber prioritized profits

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and/or sexual assault by Uber drivers. In fact, Uber continued to market itself as a service that
 provides "safe" rides, even to unaccompanied and/or intoxicated passengers, knowing sufficient
 measures had not been employed to keep passengers safe from being physically and/or sexually
 assaulted.

6 162. Uber itself represented to its passengers that riding with Uber is safe, implying it
7 is free of risk from physical and/or sexual assault.

8 163. Uber did not warn that its criminal background checks of Uber drivers were
 9 limited, nor did it warn that it sometimes allows drivers to continue driving for Uber even after a
 10 passenger reports to Uber that she was physically and/or sexually assaulted.

164. Uber had reason to know that passengers would be unaware of the risk of physical and/or sexual assault by Uber drivers.

14 165. A warning to its passengers that they were at risk of physical and/or sexual assault
15 by Uber drivers would have reduced the risk of harm to passengers, including Plaintiff, who could
16 have arranged for alternative transportation or taken additional safety precautions and avoided
17 the assaults they suffered at the hands of Uber drivers.

166. Plaintiff would not have ridden alone in an Uber had Uber provided an adequate warning regarding the risk of being assaulted, battered, harassed, and/or otherwise attacked by an Uber driver.

167. As a legal and proximate result of Uber's actions and omissions, Plaintiff was
assaulted, harassed, and/or otherwise attacked by the Uber driver, which humiliated, degraded,
violated, and robbed Plaintiff of her dignity and personal safety. The depraved attack on Plaintiff
caused Plaintiff to suffer physical and/or psychological harm from which she may never fully
recover.

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#### PLAINTIFF'S ORIGINAL COMPLAINT AND JURY DEMAND

1 168. As a direct and proximate result of Defendants' negligent failure to warn, Plaintiff
 2 suffered economic and non-economic damages.

169. Plaintiff will seek actual and punitive damages based on Defendants' abovedescribed actions, which evidence wanton and reckless disregard for the safety of passengers like Plaintiff.

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# **CLAIM 5: INTENTIONAL MISREPRESENTATION**

170. Plaintiff incorporates all prior allegations.

9 171. At the time Plaintiff was assaulted, battered, harassed, and/or otherwise attacked,
10 she had downloaded the Uber App and had an account with Uber.

172. Uber represented to Plaintiff and the general public that safety was Uber's top priority, and it was Uber's goal to make every ride safe, comfortable, and reliable. At the same time, Uber already knew that a number of its drivers had preyed on vulnerable female passengers by sexually molesting, assaulting, harassing, and/or raping them.

16 173. Uber made intentional misrepresentations of fact to all users of the Uber App,
17 including Plaintiff, that were known by Uber to be false including the false statements Uber made,
18 stating it would provide Plaintiff with a safe ride to her destination.

174. These representations regarding safety were made to Uber customers, including
Plaintiff, through periodic emails Uber sent to its customers, social-media advertisements, and
Uber's own website and app. Plaintiff relied upon several advertisements and statements where
Uber proclaimed it would provide a safe ride. Plaintiff read Uber's self-promoting statements
regarding safety both before and after Plaintiff was assaulted, harassed, battered, and/or otherwise
attacked by the Uber driver.

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175. Prioritizing profits over passenger safety, Uber made these intentional
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1	176. Uber made these representations to Plaintiff and the general public despite		
2	knowing it had chosen not to take the measures necessary to provide a safe ride to her intended		
3	destination and, as a result, continued physical and/or sexual assault of its passengers by its drivers		
4 5	was a foreseeable occurrence.		
5 6	177. Uber made these representations to induce women, like Plaintiff, to use Uber's		
7	services and to derive profit from women like Plaintiff.		
8	178. In ordering and entering an Uber vehicle, Plaintiff reasonably relied on Uber's		
9	representations that it would get her safely to her destination.		
10	179. In trusting and relying on Uber's representations, Plaintiff was placed in a uniquely		
11	vulnerable position that was taken advantage of by the Uber driver who assaulted, harassed,		
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13	180. As a direct and proximate result of Uber's intentional misrepresentations, Plaintiff		
14	was assaulted, battered, harassed, and/or otherwise attacked by the Uber driver, which humiliated,		
15 16	degraded, violated, and robbed Plaintiff of her dignity and personal safety. The depraved attack		
10	on Plaintiff caused Plaintiff to suffer physical and/or psychological harm from which she may		
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19	never fully recover.		
20	181. As a direct and proximate result of Uber's intentional misrepresentations, Plaintiff		
21	suffered economic and non-economic damages.		
22	182. Plaintiff will seek actual and punitive damages based on Defendants' above-		
23	described actions, which evidence wanton and reckless disregard for the safety of passengers like		
24	Plaintiff.		
25	<b>CLAIM 6: NEGLIGENT MISREPRESENTATION</b>		
26	183. Plaintiff incorporates all prior allegations.		
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1	184. Uber represented to Plaintiff and the general public that safety is Uber's top	
2	priority, and that it is Uber's goal to make every ride safe, comfortable, and reliable. At the time	
3	of the assault alleged, Uber knew that a number of its drivers had previously preyed on vulnerable	
4	female passengers by sexually molesting, assaulting, harassing, and/or raping them.	
5 6	185. Uber continued to represent that its services were safe to further Uber's own	
7	pecuniary interests.	
8	186. In choosing to represent to its customers/users that its services were safe, Uber had	
9	a duty to provide correct and accurate information about the actual safety of its services.	
10	187. Uber knew or should have known that it could not provide the safe ride that it	
11	represented it could.	
12	188. Knowing of the incidence of sexual assault of its passengers by its drivers and	
13 14	knowing that Uber had not implemented adequate precautions, Uber had no reasonable grounds	
15	for believing that it could provide Plaintiff and other passengers a safe ride as represented.	
16	189. In getting into the Uber, Plaintiff reasonably relied on Uber's representations that	
17	it would get her safely to her intended destination.	
18	190. In trusting and relying on Uber's representations, Plaintiff was placed in a uniquely	
19	vulnerable position that was taken advantage of by an Uber employee, the Uber driver, who	
20	assaulted, battered, harassed, and/or otherwise attacked Plaintiff.	
21 22	191. As a direct and proximate result of Uber's conduct, Plaintiff was assaulted,	
23	harassed, battered, and/or otherwise attacked by the Uber driver, which humiliated, degraded,	
24	violated, and robbed her of her dignity and personal safety. The depraved attack on Plaintiff	
25	caused her to suffer physical and/or psychological harm from which she may never fully recover.	
26	192. As a direct and proximate result of Uber's negligent misrepresentations, Plaintiff	
27	suffered economic and non-economic damages.	
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193. Plaintiff will seek actual and punitive damages based on Defendants' abovedescribed actions, which evidence wanton and reckless disregard for the safety of passengers like Plaintiff.

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# **CLAIM 7: NEGLIGENT INFLICTION OF EMOTIONAL DISTRESS**

194. Plaintiff incorporates all prior allegations.

For several years before Plaintiff was assaulted by the Uber driver, Uber was fully
aware that other female passengers had been assaulted by Uber drivers. Since at least 2014, Uber
has received frequent passenger complaints about driver misconduct, has been notified of police
investigations of the criminal conduct of drivers acting within their capacity as Uber drivers, and
has been the subject of numerous civil suits alleging the sexual harassment and assault of Uber's
passengers by Uber's drivers.

14 196. Uber made a conscious decision not to implement procedures that would
15 effectively screen its drivers and monitor its drivers to identify and terminate drivers who were
16 sexual predators.

17 197. Safety precautions such as enhanced background checks, biometric fingerprinting,
18 job interviews, electronic monitoring systems, warnings to passengers of the dangers of being
attacked by Uber drivers, and cooperation with law enforcement when a driver attacks a passenger
would have cost Uber money and reputational damage. Because of this, Uber decided not to
implement such precautions and instead continues to place its passengers at greater risk of assault
and harassment by Uber's own drivers.

Additional safety precautions that Uber chose not to make include but are not
limited to: ongoing monitoring of Uber drivers through available technology including cameras
and GPS; a zero-tolerance policy for drivers who deviate from expected behavior by leaving the
vehicle with passengers, or by deviating substantially from the assigned route; a zero-tolerance

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program for sexual assault and guidelines mandating immediate termination; creating and instituting a system encouraging customer reporting; and adequate monitoring of customer complaints by well-trained and effective customer-service representatives. Uber chose not to implement such precautions, nor did it warn passengers of the risk of being physically and/or sexually assaulted given that these safety precautions had not been implemented.

199. In failing to take these and other safety precautions designed to protect passengers
 from sexual predators driving for Uber, Uber breached its duty of reasonable care, negligently
 inflicting emotional harm upon Plaintiff, and acted recklessly and in conscious disregard of her
 safety.

200. As a direct and proximate result of Uber's negligent infliction of emotional distress, Plaintiff suffered economic and non-economic damages.

Plaintiff will seek actual and punitive damages based on Defendants' above described actions, which evidence wanton and reckless disregard for the safety of passengers like
 Plaintiff.

## **CLAIM 8: BREACH OF CONTRACT**

202. Plaintiff incorporates all prior allegations.

203. Plaintiff entered a contract with Uber. The essence of this commercial transaction
was the payment of a fee to Uber in exchange for safe and reasonable transportation to Plaintiff's
destination.

23 204. As a result of the conduct, acts, and omissions set forth above, Uber breached its
24 contract with Plaintiff, including breaching implied covenants inherent in such a contract.

205. As a direct and proximate result of Uber's breach of contract, Plaintiff suffered economic and non-economic damages.

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# CLAIM 9: STRICT PRODUCT LIABILITY BASED ON DESIGN DEFECT OF THE UBER APP AND FAILURE OF THE UBER APP TO MEET MINIMUM REASONABLE CONSUMER SAFETY EXPECTATIONS

206. Plaintiff incorporates all prior allegations.

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207. Uber manufactured and distributed the Uber App.

208. The Uber App did not perform as an ordinary consumer would have expected it to perform when used or misused in an intended or reasonably foreseeable way, because the Uber App falsely led Plaintiff to form a reasonable minimum safety expectation that was not met.

209. The Uber App did not include safety features such as a GPS tracking system that
would alert Uber to the early termination of a ride, substantial deviation from the intended route,
or a passenger continuing to travel in the Uber vehicle after the driver ended the ride in the app.
It also did not include the automatic activation of the camera in drivers' smart phones when a ride
is in progress. And it did not include automatic notification of law enforcement of suspicious
circumstances that suggest a rider may be in danger.

16 210. The Uber App also failed to communicate with Plaintiff a true expectation of the17 lack of safety in using Uber.

211. These flaws in the design of the Uber App, were a substantial factor in causing harm to the Plaintiff, which included being assaulted, battered, harassed, and/or otherwise attacked by the Uber driver, which humiliated, degraded, violated, and robbed Plaintiff of her dignity and personal safety. The depraved attack on Plaintiff caused Plaintiff to suffer physical and/or psychological harm from which she may never fully recover.

24 212. As a direct and proximate result of Uber's acts and omissions, Plaintiff suffered
25 economic and non-economic damages.

26 213. Plaintiff will seek actual and punitive damages based on Defendants' above 27 described actions, which evidence wanton and reckless disregard for the safety of passengers like
 28 Plaintiff.

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1 **CLAIM 10: STRICT PRODUCT LIABILITY - FAILURE TO WARN** 2 214. Plaintiff incorporates all prior allegations. 3 215. Uber manufactured and distributed the Uber App. 4 216. The Uber App presented potential risks of introducing each driver to a passenger 5 who, because of the nature of the ridesharing arrangement created and facilitated by the Uber 6 App, could neither escape from the Uber driver's vehicle nor control the place where the driver 7 would take the passenger, which could result in the sexual assault of that passenger; these are 8 9 risks that were known or knowable at the time of manufacture and distribution of the Uber App. 10 217. The potential risks presented a substantial danger when the Uber App was used or 11 misused in an intended or reasonably foreseeable way. 12 218. Ordinary consumers such as Plaintiffs would not have recognized the potential 13 risks. 14 219. Defendant Uber failed to adequately warn consumers, including Plaintiffs, of these 15 16 potential risks. 17 220. Uber's failure to provide passengers, including Plaintiffs, with sufficient warnings 18 regarding the risk of harm to which they were being exposed with each Uber ride was a 19 substantial factor in causing the harm suffered by Plaintiffs, including being sexually assaulted, 20 sexually battered, raped, falsely imprisoned, stalked, harassed, and/or otherwise attacked by an 21 Uber driver which humiliated, degraded, violated, and robbed Plaintiffs of their dignity and 22 personal safety. The depraved attack on Plaintiff caused Plaintiff to suffer physical and or 23 24 psychological harm from which she may never fully recover. 25 221. As a direct and proximate result of Uber's acts and omissions, Plaintiff suffered 26 economic and non-economic damages. 27 28 PLAINTIFF'S ORIGINAL CASE NO. 3:23-cv-06429 43

1	222. Plaintiff will seek	actual and punitive damages based on Defendants' above-	
2	described actions, which evidence wanton and reckless disregard for the safety of passengers		
3	like Plaintiff.		
4	VICARIOU	S LIABILITY FOR DRIVER'S TORTS	
5	223. Plaintiff incorpora	es all prior allegations.	
6 7	224. Uber is vicariously	liable for the acts of its drivers by statute.	
7			
8	-	tation network company subject to California Public Utilities	
9	Code section 5354		
10	b. Public Utilities C	ode section 5354 provides, in pertinent part, that the "act,	
11	omission, or failu	e of any person offering to afford the authorized service	
12	[transportation] with	th the approval or consent of the permit or certificate holder	
13	[Uber] is the act, o	mission, or failure of the permit or certificate holder [Uber]."	
14 15	c. The Uber driver,	at all relevant times, was a person offering to afford the	
15 16		ice with the approval and consent of Uber.	
17	_		
18		elevant times, a permit or certificate holder subject to Public	
10	Utilities Code sect	ion 5354.	
20	225. At all relevant tin	nes, the Uber driver was Uber's employee for purposes of	
20	common law respondeat superior	liability.	
22	a. At all relevant tir	nes, Uber exercised control over the Uber driver's work by	
23	dispatching the Ub	er driver to particular locations and passengers, instructing him	
24	regarding the route	to use, instructing him regarding decals to place on his vehicle,	
25	setting the fares and	d rates, limiting his ability to see where he will be driving before	
26	he accents a ride	, instructing him via his conduct during passenger rides,	
27	_		
28	monitoring his spec	ed and route while rides were in progress, specifying the manner	
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1	of	f payment, accepting payment on his behalf, gathering feedback from his	
2	passengers, tracking his performance, and reserving the right to terminate drivers		
3	W	ith or without cause.	
4	b. A	t all relevant times, Uber supplied the equipment and tools of work to the Uber	
5		river by supplying the decals, map tools, communication tools, and payment	
6			
7	ac	ecceptance tools, among other things.	
8	c. T	he work that the Uber driver was doing, namely providing transportation	
9	se	ervices, was part of Uber's regular business in that Uber was and is in the business	
10	of	f providing transportation.	
11	d. B	efore he began doing rideshare work for Uber, the Uber driver had not been a	
12	pr	ofessional driver. He did not have a distinct occupation or business as a	
13	-	ofessional driver. He was simply a lay person with a vehicle.	
14	-		
15		he work performed by the Uber driver did not require specialized or professional	
16	sk	till, in that he was simply driving passengers from one location to another.	
17	f. T	he Uber driver was not hired to do one or several discrete projects, but was rather	
18	hi	red to perform work for Uber over a long, and even indefinite, period of time.	
19 20	226. A	t all relevant times, the Uber driver was acting as an agent of Uber in that Uber	
20	had given him a	authority to transport passengers on its behalf, and he was acting within that	
21 22	authority while he was transporting Plaintiff.		
22 23	227. A	t all relevant times, the Uber driver was acting within the scope of his	
23 24		/or agency with Uber.	
25			
25 26		he nature of the Uber driver's work gave him unique power over passengers like	
20 27	P	aintiff, including the ability to exercise general control over their liberty by	
28	ac	ctivating locks or operating the vehicle in a manner that prevents the passenger	
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1	from exiting the vehicle, thereby restraining and keeping her in an isolated setting	
2	(a private vehicle). The Uber passengers, such as Plaintiff, have limited means to	
3	escape, thus increasing the risk for sexual violence.	
4	b. Uber drivers, including the Uber driver, occupied a unique position of trust in	
5	society insofar as Uber riders like Plaintiff were trusting these drivers to take them	
6		
7	from point A to point B without incident.	
8	c. At all relevant times, the Uber driver was on duty as an Uber driver.	
9	d. At all relevant times, Plaintiff was exposed to injury by the Uber driver because	
10	of the unique power he exercised over her in his capacity as an Uber driver, and	
11	because of the trust she placed in him because of his unique position of trust as an	
12	Uber driver.	
13	e. The Uber driver's sexual assault, harassment and/or other attack of Plaintiff was	
14		
15	reasonably foreseeable in light of Uber's business, including the situational risks	
16	presented by granting to a large fleet of non-professional drivers control over a	
17	trusting population of passengers who would ride alone and isolated in a vehicle,	
18	with their liberty potentially restrained by their drivers.	
19	228. At all relevant times, Uber as a common carrier had an absolute duty to protect its	
20	passengers from assault by its own employees and agents, and was therefore vicariously liable	
21	for the sexual assault, battery, harassment, and/or other attack which the Uber driver perpetrated	
22		
23	on Plaintiff, whether or not that conduct occurred in the course and scope of employment.	
24	229. At all relevant times, Uber as a common carrier had a nondelegable duty for the	
25	safety of its passengers and was therefore liable for the sexual assault, harassment, and/or other	
26	attack which the Uber driver perpetrated on Plaintiff, whether or not that conduct occurred in the	
27	course and scope of employment.	
28		

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- a. As a common carrier which owes its vulnerable passengers, such as Plaintiff, an utmost duty of heightened care, Uber has a non-delegable duty to transport its passengers safely.
- b. The doctrine of nondelegable duty recognizes that, for public policy reasons, certain duties cannot be delegated to a third party. The doctrine recognizes that an entity may not delegate its duties to a contractor to evade its own responsibilities. This is especially so when allowing delegation would incentivize the employers to hire incompetent contractors to further the employer's pecuniary interests.
- In advertising to passengers, including Plaintiff, that Uber provides them a safe c. ride to their destinations, and by profiting off women who use Uber for that very purpose but then are attacked, Uber has a duty to its passengers that cannot be delegated. To allow Uber to delegate the liability for the assaults committed by its drivers to anyone else would encourage Uber to continue to utilize the cheapest, fastest, and most haphazard safety procedures. Uber would be disincentivized from hiring only competent drivers, since the more drivers Uber has, the more money Uber makes.
  - d. Uber drivers act as agents of and operate as extensions of Uber. Uber drivers represent Uber's business and further Uber's pecuniary interests.
  - e. Uber drivers display the Uber logo when interacting with passengers, and in many cases Uber drivers are the only people with whom Uber's passengers have direct contact. Uber drivers provide the service that Uber claims to provide—transportation.
    - 230. The Uber driver at all relevant times was acting as Uber's ostensible agent.

1	a. Through its advertising, Uber intentionally encouraged its customers to identify	
2	the Uber decal as indicating that a driver with a decal is a safe and authorized Uber	
3	driver who had been vetted by Uber, and was being held out by Uber as a	
4	trustworthy driver.	
5	b. Uber gave the Uber driver its decals, and had him place the decals on his vehicle	
6 7	to identify himself as an Uber driver.	
7 8	c. Uber granted the driver the authority to transport its passengers and represent its	
o 9		
	business in doing so.	
10	d. By allowing Uber drivers to represent Uber's business, Uber creates the	
11 12	impression that its drivers, including the Uber driver at issue here, were Uber's	
12	employees and/or agents.	
13	e. Plaintiff reasonably believed that the Uber driver was an employee or agent of	
15	Uber, and, relying on this belief, got in a vehicle with him in exchange for a fee	
16	and suffered harm as a result of her contact with the driver.	
17	231. As a direct and proximate result of the Uber driver's tortious conduct, Plaintiff	
18	was assaulted, battered, harassed, and/or otherwise attacked, which humiliated, degraded,	
19	violated, and robbed Plaintiff of her dignity and personal safety. The depraved attack on Plaintiff	
20	caused Plaintiff to suffer physical and/or psychological harm from which she may never fully	
21	recover.	
22 23	232. As a direct and proximate result of Uber driver's tortious conduct for which Uber	
23 24	is legally liable, Plaintiff has suffered economic and general, non-economic damages according	
25		
26	to proof.	
27		
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233. Plaintiff will seek actual and punitive damages based on Defendants' above-described actions, which evidence wanton and reckless disregard for the safety of passengers likePlaintiff.

# **PUNITIVE DAMAGES**

234. Plaintiff incorporates all prior allegations.

As stated above, Uber knew that it faced an ongoing problem of sexual predators 235. 7 driving for Uber and assaulting its passengers. As early as 2014 Uber knew that its drivers were 8 9 physically and/or sexually assaulting female passengers. Since 2014, Uber has received frequent 10 passenger complaints about driver physical and/or sexual misconduct, including physical and/or 11 sexual assault and rape, it has been notified of police investigations of the criminal physical and/or 12 sexual conduct of drivers acting within their capacity as Uber drivers, and it has been the subject 13 of numerous civil suits and/or arbitrations alleging the sexual harassment and physical and/or 14 sexual assault of Uber's passengers by Uber's drivers. 15

16 236. Nevertheless, even though Uber was fully aware of its sexual predator problem it
17 failed to take safety precautions to protect its passengers.

237. Even after Uber was aware some Uber drivers were using driving for Uber as an opportunity to get unsuspecting women into their vehicles and to physically and/or sexually assault them, Uber and its executing officers made the conscious decision not to implement measures to thoroughly vet its drivers before and after hiring them.

23 238. The decision not to implement more thorough and persistent background checks
 24 was driven by Uber executives' desire for rapid expansion and increased profits, because the more
 25 drivers driving for Uber, the more money there was to be made.

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239. Prioritizing profits over safety, Uber and its executive officers also made the conscious decision not to warn its customers/users of the risk of being assaulted even after Uber and its leadership were fully aware of this risk.

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Safety precautions such as enhanced background checks; biometric fingerprinting; 240. 5 job interviews; electronic monitoring systems; ongoing monitoring of Uber drivers and rides 6 through available technology including cameras and GPS; a zero-tolerance policy for drivers who 7 deviate from expected behavior by leaving the vehicle with passengers or by deviating 8 9 substantially from the assigned route; a warning system for when a driver significantly deviates 10 from the intended route or prematurely terminates a ride; a system for checking in with and 11 verifying a passenger's safety when a driver prematurely terminates a ride or significantly 12 deviates from the intended route; a zero-tolerance program for sexual assault and guidelines 13 mandating immediate termination; a zero-tolerance policy for fraternizing with passengers; 14 creating and instituting a system encouraging customer reporting; adequate monitoring of 15 16 customer complaints by well-trained and effective customer-service representatives; warnings to 17 passengers of the dangers of being attacked by Uber drivers; and cooperation with law 18 enforcement when a driver attacks a passenger would have cost Uber money and reputational 19 damage. Because of this, Uber, at the direction of its corporate officers, decided not to implement 20 such precautions and instead has continued to place its passengers at greater risk of kidnapping, 21 sexual assault, rape, and exploitation by Uber's own drivers. 22

23 24

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241. Prioritizing profits over passenger safety, Uber and its executive officers acted, and continue to act, recklessly and in knowing, conscious disregard of the safety of its passengers, including that of Plaintiff, and the public.

26
242. As a direct and proximate result of the intentional, negligent, reckless, grossly
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angligent conduct of Uber, Plaintiff was assaulted, battered, harassed, and/or otherwise attacked

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# 

by the Uber driver, which humiliated, degraded, violated, and robbed her of her dignity and 1 2 personal safety.

2	
3	243. The depraved attack on Plaintiff caused Plaintiff to suffer serious emotional
4 5	distress as well as physical and/or psychological harm from which she may never fully recover.
5 6	244. As a result of Uber's misconduct as stated above, Plaintiff seeks punitive damages
7	to punish Uber for its misconduct and to deter future misconduct.
8	PRAYER FOR RELIEF
9	Plaintiff prays for the following relief:
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11	• Entry of judgment on each of her claims against Defendants jointly and severally;
12	• Past and future economic and non-economic damages including physical pain, mental
13	anguish, anxiety, medical expenses, lost earnings or earning capacity;
14	• Punitive damages;
15	• Pre- and post-judgment interest;
16	• The costs and expenses of litigation;
17	• Attorneys' fees;
18	
19	• Equitable relief; and
20	• Such other relief as this Court may deem just and proper.
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1		JURY DEMAND
2	Plaintiff demands a trial	by jury on all issues so triable.
3		
4	Dated: December 14, 2023	Respectfully submitted,
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